



Opera additionally offers a suite of other services that prioritize user privacy and security, such as a Cookie Dialogue Blocker, Cryptojacking Protection, and Apple Intelligent Tracking Prevention for users on iOS. Moreover, users can access native built-in non-custodial cryptowallet to manage their digital assets with ease and security.

### **Innovation and speed**

Opera has constantly positioned itself at the forefront of browser innovation. An early adopter of AIGC, Opera partnered with OpenAI at the beginning of 2023 to lead the pack into the AI-driven browsing future. Pioneering in-browser solutions such as AI Prompts and sidebar integrations with GPT models, Opera then became the first browser to offer its own native AI tool: Aria.

Free and equipped with up-to-date information from around the web, Aria quickly set the standard for AI tools. Both a web and a browser expert, Aria allows users to collaborate with AI while looking for information on the web, generating text or code, or getting their product queries answered. Aria has been steadily upgraded as Opera's developers have masterminded new use cases, most recently adding new abilities to refine queries as well as the power to draft numerous types of text – even in the unique flourish of the user, with “My Style.”

Aria was embedded into Opera's rebranded flagship browser, Opera One. Built on an AI engine and with plenty of room to scale over time, Opera One promises an intuitive browsing experience that responds to the users' needs. Tab Islands – an ingenious new approach to tab management – typifies this approach, as tabs are grouped according to context, with Islands collapsible and expandable at the click of a button.

Such user-friendly UI is engrained in Opera's products, with users agreeing that speed and flexibility are hallmarks of the company's platforms. From the moment users open the browser – courtesy of a customizable start page and sidebar – they're able to jump into their favorite sites from around the web in just a few clicks. Bookmarks, Speed Dials, and Workspaces all empower users to quickly hop back and forth between the sites and tools that matter most, optimizing efficiency while tailoring the browser to their own individual needs.

Opera combines a blend of features, each of which alone dwarfs the capabilities of a standard, boring default browser: blazing speed, powerful privacy and security, and a passion for letting loose user creativity and freedom. The company's user-centric approach has won it hundreds of millions of loyal fans from around the world who are consistently thrilled by innovations and updates that pre-installed competitors would hardly dream of. For those who dare to browse better, Opera stands alone.