

Opera introduces Opera News Lite

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OSLO, Norway, March 24, 2020 (GLOBE NEWSWIRE) -- Today, Opera (NASDAQ:OPRA) is launching <u>Opera News Lite</u>, a lighter version of the popular Opera News application that offers more news at less data, and is designed for devices with limited data storage capabilities. With a download size of less than one megabyte, Opera News Lite is also a fast download for people on limited mobile networks.

"We have developed Opera News Lite as per requests from our users. The app is highly responsive on slow network conditions as it minimizes the use of data and resources. With Opera News Lite, we are making Opera News more accessible to everyone, especially for users with older handsets," said Jørgen Arnesen, Head of Marketing and Distribution at Opera.

At the end of last year, there were more than 3.8 billion mobile internet users in the world, with smartphones representing 65% of mobile connections according to <u>GSMA</u>. In many cases, those smartphones do not have enough storage capacity and some of them are located in remote areas that often struggle with network connectivity. Opera News Lite has been optimized for such cases, making information more accessible for everyone regardless of geographical location or network connectivity conditions.

Opera News Lite offers the key features of the regular Opera News app such as personalized news articles, notifications about breaking news, and exclusive original content. However, Opera News Lite is ten times lighter than the regular version of the Opera News application.

Available for download

Opera News Lite is now available for download in Google Play in more than 40 countries.

About Opera

Opera is a leading global internet brand with an engaged and growing base of over 350 million monthly active users. Building on over 20 years of innovation, starting with our browser products, we are increasingly leveraging our brand as well as our massive and highly active user base in order to expand our offerings and our business. Today, we offer users across Europe, Africa and Asia a wide range of products and services that include our PC and mobile browsers as well as our Al-powered news readers, Opera News and Opera News Lite, and our app-based microfinance solutions.

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